

The Largest Business-Focused Event alongside the annual Conference of Parties (COP23)

8th Annual

SUSTAINABLE INNOVATION FORUM 2017

UN
environment

CLIMATE ACTION

75+
High-Level
Speakers

600+
Attendees

60+
Sponsors &
Partners



Bonn, Germany adjacent to the COP23 Bula zone, on the DHL Post Tower premises

13-14 November 2017

www.cop-23.org

[@Climate_Action_](https://twitter.com/Climate_Action_) #SIF17

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**MOODY'S
INVESTORS SERVICE**

**Innovation
in Action!**

Where the Policy-Makers and Climate Technology Innovators Meet

Hear from 75+ of the leading thought leaders in Climate Change, Energy Policy and Sustainable Innovation including:



Jos Delbeke
Director General
for Climate
Action, European
Commission



Jeffrey Sachs
Special Advisor to
the UN Secretary
General, and Director,
UN Sustainable
Development Solutions
Network (SDSN), USA



David Hochschild,
Commissioner,
California Energy
Commission



**Ashok-Alexander
Sridharan,**
Mayor of Bonn,
Bonn City Council



Dr. Gemedo Dalle,
Minister,
Ministry of
Environment, Forest
& Climate Change,
Ethiopia



Thoriq Ibrahim,
Minister,
Ministry for
Environment &
Energy, Maldives



Vidar Helgesen,
Minister,
Ministry of Climate
& Environment
Norway



Davida Herzl
CEO and Co-
Founder
Aclima



Lars Lilleholt,
Minister,
Ministry of Energy,
Utilities and Climate
Denmark



**Secretary Matt
Rodriquez**
California Secretary
for Environmental
Protection
CALEPA



Pekka Lundmark,
President and CEO,
Fortum Corporation



**Jakob Askou
Bøss,** Senior
Vice President of
Corporate Strategy
& Stakeholder
Relations, Orsted



Dr Thomas Becker,
Vice President of
Government Affairs,
BMW Group



Dirk Forrister,
President & CEO,
IETA



Laurence Tubiana,
CEO,
European Climate
Foundation



Niklas Ekvall,
CEO,
AP4





About the Sustainable Innovation Forum



Innovation in Action

Taking place **alongside COP23, adjacent to the Bula zone**, SIF brings together **600+ carefully hand picked delegates, including : Ministers of Energy and Climate Change, Blue Chip CEOs, Mayors, Responsible Investors, Development Banks, Green Entrepreneurs and media**, for two packed days of capacity building, networking, collaboration and deal making that will galvanise and fast track the green economy.

Governments, cities and regions from the 152 countries that have ratified the Paris Agreement, must now meet their national climate change commitments (INDC's) so they are **looking for the clean energy, low carbon transport and finance solutions** to make this a reality.

SIF17 provides a world class line up of keynotes, panel discussions, networking sessions, live interviews, innovation spotlights, CEO panels, Mayors breakfast briefings and much more.



"We need to prove that protecting the environment is profitable and in everyone's best interests. We can do this by holding up successful examples."

Erik Solheim, Executive Director, UN Environment

The venue

The Forum will take place on the lawn of the Deutsche Post DHL Group Post Tower premises, adjacent to the COP23 'Bula Zone'.

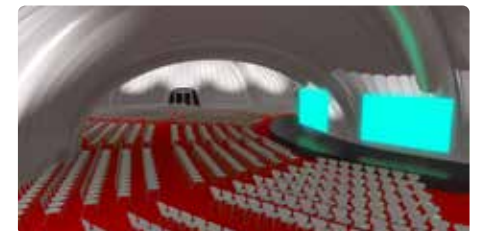
Climate Action are delighted to announce that this years' Sustainable Innovation Forum (SIF17) will take place on the lawn of the Deutsche Post DHL Group Post Tower, only steps away from the COP23 'Bula Zone'.

Our partnership with DHL has been formed out of aligned interests and mutual beliefs that innovation is the catalyst behind reduced environmental impact.

SIF17 will take place inside an award-winning inflatable structure that will be powered by DHL's renewable energy with all food waste from the Forum being converted into energy.

The stunning 4,000 square meter venue structure will be located on DHL's lawn, in the shadow of the 162.5 metre Post Tower - a building powered by 100% certified renewable energy, using a cooling system that allows it to consume 30% less energy.

Climate Action – the organisers of SIF17 have limited availability for organisations aligned with Climate Action to utilise the stunning venue space either as a side event to SIF17 on the 13th and 14th November or as a stand-alone event outside of those dates, throughout the two weeks of COP23.



Why attend?

A world class line up of keynotes, panel discussions, networking sessions, live interviews, innovation spotlights, CEO panels, Mayors breakfast briefings and much more!

1

Meet with Climate's Key Figures:

A hand-picked audience of 600+ global policy and decision-makers, providing a unique gathering of the most influential players in climate change policy and action.

2

Invaluable networking time:

Formal and informal networking opportunities ensure you will meet with a number of peers who are also vested in tackling climate change.

3

Capacity Building and Knowledge:

Learn from 75+ of the world's most sought-after thought leaders discussing the most pressing matters in combating climate change.

4

Focus on implementation:

Two years after COP21 the industry is ready to discuss real-life initiatives and projects, and teach from their experiences. Join to hear about the case studies that are driving climate change innovation.

5

Innovation Hub:

Meet 10 of the leading innovators in the green tech space supporting and developing innovative products to make existing processes more sustainable or creating new processes.

6

CEO panel discussion:

Businesses are taking bold and ambitious action to help create the transformative change we need to drive the transition to a low carbon economy. Hear from some of the most forward-thinking business leaders on why and how they are transforming their strategies to align with climate action goals.

7

Forge partnerships:

Face-to-face time with governments and financial partners. Enjoy two days of learning and networking with peers whose support can be incremental to your projects.

8

Discover innovative solutions:

Learn and exchange ideas with solution experts and industry thought leaders and pick up strategies and technologies which can accelerate your sustainable projects.

What will be discussed?

Keynotes, panel discussions, live interviews, innovation spotlights, CEO panels, Mayors breakfast briefings and much more content opportunities will ensure you get unique insights to the projects of governments and the public sector to meet national climate change commitments.






An unmissable agenda...








08:55	Chairperson's welcoming remarks – Nik Gowing , International Broadcaster, United Kingdom
09:00	 Opening Keynote Addresses: – Frank Bainimarama , Minister of Environment, Fiji
09:10	Climate Leader Address: – Andreas Klugescheid , Vice President Governmental Affairs, BMW Group
09:20	High-Level Business Address: – His Excellency Saeed Al Tayer , MD & CEO, Dubai Electricity and Water
09:30	 Accelerating the Energy Transition Fast-tracking the scale-up of renewable power. – MODERATOR: Nik Gowing , International Broadcaster, United Kingdom – Pekka Lundmark , President and CEO, Fortum Corporation – Jakob Askou Bøss , Senior Vice President of Corporate Strategy & Stakeholder Relations, Orsted – Nicola Sturgeon , First Minister of Scotland and leader of the Scottish National Party – Vidar Helgesen , Minister, Ministry of Climate & Environment, Norway – Armin Schnettler , Head of Research in Energy and Electronics (CT REE), Siemens AG
10:30	Spotlight: The Energy Storage Revolution – MODERATOR: Albert Cheung , Head of Global Analysis, Bloomberg NEF – Cyrille Brisson , Vice President EMEA, Eaton Corporation
11:00	 Networking and refreshment break
11:30	 Climate Leader Insight

11:45	 Decarbonising the Transport Sector New approaches for clean and efficient transport solutions. – MODERATOR: Nik Gowing , International Broadcaster, United Kingdom – Dr Thomas Becker , Vice President of Government Affairs, BMW Group – Mary D. Nichols , Chair, California Air Resources Board
12:15	 Climate Leader Insight – Tim Houter , Chief Executive Officer, Hardt Global Mobility
12:40	Panel Discussion: Roadmap to a more efficient, smart and integrated global mobility system – MODERATOR: Nik Gowing , International Broadcaster, United Kingdom – Matt Rodriguez , Secretary, California Secretary for Environmental Protection – Paul Simpson , CEO, CDP
13:15	 Networking and lunch break
14:15	 Climate Leader Interview: – Jeffrey Sachs , Special Advisor to the UN Secretary General and Director of UN Sustainable Development Solutions Network (SDSN) , USA
14:30	 Panel Discussion: Climate Smart Agriculture – MODERATOR: Andrew Steer , Executive Director, World Resources Institute – Gemedo Dalle , Minister, Ministry of Environment, Forest & Climate Change, Ethiopia – Naoko Ishii , CEO & Chairperson, Global Environment Facility (GEF) – Thoriq Ibrahim , Minister, Ministry for Environment & Energy, Maldives – Tarsicio Granizo , Minister, Ministry for Heritage, Ecuador
15:30	 Climate Leader Insight – Erik Solheim , Executive Director, UN Environment



Agenda continued...


16:40		Networking and refreshment break
17:00		Evening Keynote Address: A Progress Update on the Paris Agreement – Laurence Tubiana, CEO, European Climate Foundation
17:30		Climate Leaders' Address – CEOs panel, Hydrogen Council
18:00		Chairperson's closing remarks – Nik Gowing, International Broadcaster, United Kingdom
17:30		Evening Networking Drinks








“Great networking opportunities and very high level speakers in a perfectly managed agenda and location.”



Agenda continued...

07:45	ICLEI Breakfast Workshop/Breathe Life Event
09:00	Chairperson's welcoming remarks – Nik Gowing , International Broadcaster, United Kingdom
09:10	Adaptation, mitigation, climate finance, measureable global action:
09:30	 Opening Keynote Speech: – Ashok-Alexander Sridharan , Mayor of Bonn
09:50	 Keynote Speech: – Roland Busch , Chief Technology Officer and Member of the Managing Board, Siemens AG
10:05	 Sustainable, Liveable Cities Retrofitting existing and building new urban environments for improved, lower carbon living. – Jake Layes , Director, Market Development Sustainability, North America, Europe, AsiaPacific, Autodesk – Mindy Lubber , Chief Executive Officer and President, Ceres
11:05	 Climate Leader Insight – David Hochschild , Commissioner, California Energy Commission
11:25	 Networking and refreshment break
12:00	 Panel Discussion: Scaling up Finance in order to reach the Paris Agreement Climate Commitments – MODERATOR: Eric Usher , Head, UNEP-FI – Carole Dieschbourg , Minister, Ministry for the Environment, Luxemburg – Niklas Ekvall , CEO, AP4

13:00	Interview: Data for Climate Action – INTERVIEWER: Nik Gowing , International Broadcaster, United Kingdom – Dave Tang , SVP Corporate Marketing, Western Digital – Robert Kirkpatrick , Director, UN Global Pulse
13:00	 Networking and lunch break
14:00	 Panel Discussion: The Role of Carbon Pricing, Taxing & Trading in Rapid Emissions Reduction – MODERATOR: Nik Gowing , International Broadcaster, United Kingdom – David Heurtel , Minister, Ministry of Sustainable Development, the Environment and the Fight Against Climate Change, Québec – Jos Delbeke , Director General for Climate Action, European Commission (EU ETS)* – Ted Halstead , Chairman & CEO, Climate Leadership Council
14:30	 Shifting to a Circular Economy Circular business models and investing in resource efficiency. – MODERATOR: Nik Gowing , International Broadcaster, United Kingdom – Kimmo Tiilikainen , Minister, Ministry of Environment, Finland – Henrik Ehrnrooth , Chairman, Climate Leadership Council (Finland)
	Fireside Chat: Fostering and Financing Sustainable Infrastructure – Lord Nicholas Stern , Chair, Grantham Research Institute – Nik Gowing , International Broadcaster, United Kingdom
15:30	 Networking break
16:00	 Closing Keynote Address – Lars Chr. Lilleholt , Minister, Ministry of Energy, Utilities and Climate, Denmark



Agenda continued...

16:15

Expert Led Roundtables - Accelerating Low Carbon Innovation:

In-depth discussion sessions moderated by an expert in the field. Each table will identify the three key areas that will accelerate innovation within the field, feeding this back to the room.

Topics will build on core conference topics, as well as providing space to cover those not directly incorporated into the agenda, including:

- Low carbon innovation in developing regions
- Industrial energy efficiency
- The future of energy storage
- Women's leadership in climate solutions
- Financing climate adaptation
- Encouraging low carbon entrepreneurship
- The challenge of changing mindsets
(**Jayanti Kirpalani** and **Golo J. Pilz, Brahma Kumaris**)
- Solving the air pollution crisis (title tbc)
(**Davida Herzl**, CEO and Co-Founder, **Aclima**)

17:30

Chairperson's final remarks and conference close

– **MODERATOR: Nik Gowing**, International Broadcaster, **United Kingdom**



"The liveliest panels, the best moderators and burning topics. What's there not to like?"



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Media Partners:



Sponsorship opportunities at SIF

SIF17 is the perfect platform for any business wishing to influence low carbon policy, showcase green tech solutions or secure funding from responsible investors, vested in combating climate change.



Thought leadership

- Address a highly esteemed audience with a Keynote speech
- Participate in an interactive panel discussion, part of a small group of high level peers
- Moderate a roundtable discussion, a highly focused opportunity to discuss the challenges of your clients
- Contribute to a webinar with an average audience of 700-900
- Convey your leadership message in a special feature in the annual UN Environment Climate Action report
- Have your interview distributed through all marketing channels



Business development

- Connect with the SIF participants onsite
- Arrange 1-2-1 meetings with registered attendees
- Invite your target clients to attend
- Network at the private VIP room with high level executives
- Bespoke lead generation campaigns managed on your behalf



Branding

- Showcase your latest technology and solutions at your exhibition stand
- Align your brand with the infographics produced by Climate Action
- Your sponsorship promoted on social media
- Your logo featured the SIF website and event collateral
- Your brand listed on the Climate Action product and services directory

“The Sustainable Innovation Forum 2016 was again a highly successful forum attracting international, national and local key opinion leaders. We felt that this year’s event excelled in bringing together leading environmental campaigners, high-level Ministers, business innovators and young professionals.”

**BMW
GROUP**



Interested in sponsoring?

Get in touch with Nick Rastall at

NRastall@climateactionprogramme.org

Who will you meet

41%
 Director level
 or above

600+
 Delegates

60+
 sponsors and
 partners

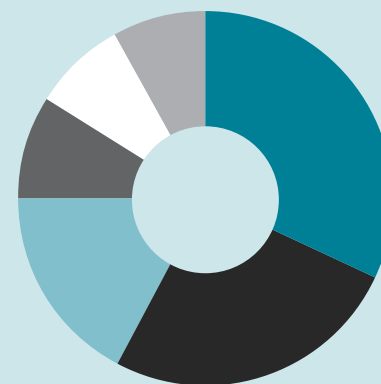
50+
 countries

Who attends

- Environment & Energy Ministers
- UNFCCC
- National governments
- Regional governments
- Mayors/City leaders
- Other UN bodies
- Government promotional bodies
- Private sector organisations
- Not for profit organisations
- Academia
- Media
- Green Tech Entrepreneurs
- Responsible Investors
- Development Banks



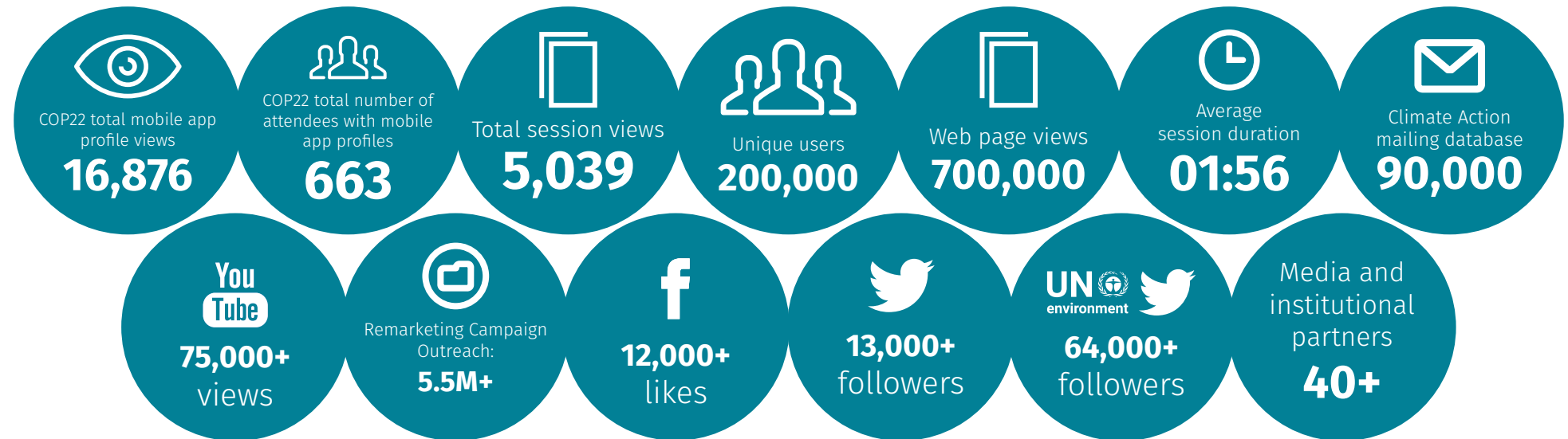
Industries in attendance



- Corporate: 32%
- Government: 26%
- NGO: 17%
- Press: 9%
- Academia: 8%
- UN: 8%

Marketing insights

We've got reaching the globe's key decision makers covered at the Sustainable Innovation Forum...



Top 5 Industries

1. Renewables & Environment
2. Environmental Services
3. International Affairs
4. Banking
5. Management Consulting



Re-live SIF16 through **Storify** here:

<https://storify.com/climateaction/sustainable-innovation-forum-2016>

SIF17 delegate booking form

This invitation is extended only to the company detailed on this form and/or the authorised representative(s) of that company. Delegate participation is not transferable to a third party. The attendance fee covers a pass to the forum on 13-14 November 2017, which includes coffee breaks, buffet lunch and entry to the networking evening.

Payment

Payment must be made by credit card. Payment by bank transfer is by prior agreement only.

If you have any questions about booking, please contact Agnes Gradzewicz on: **+44 20 7871 0123** or **agnesg@climateactionprogramme.org**

Sustainable Innovation Forum 2017

Delegate rates

- Advanced Ticket - Up to 25 August 2017 - £795
- Early Bird Ticket - Up to 22 September 2017 - £895
- Standard Ticket - Up to 22 October 2017 - £995
- Last Chance Ticket - Up to 14 November 2017 - £1,095

VAT Reg Number: 948 0084 14

Participant Registration Information (for additional delegates please continue on a separate page including all contact details for each named delegate as per below and attach to main form)

Contact Details: 1st Delegate

2nd Delegate

Company Name:

Contact Name:

Job Title:

Telephone No:

Email Address:

Payment Summary

Grand Total Fee

PO Number (if applicable)

Credit Card Details

Credit Card Type: ☐ Visa ☐ Mastercard ☐ Amex

Credit Card Number:

CV2 (last 3 digits on the back of card):

Issue Date (if applicable): / (MM/YY)

Expiry Date: / (MM/YY)

Name on Credit Card:

Cardholder Signature:

Position:

Email:

Date:

Billing Address

Contact Name:

Position/ Job Title:

Telephone:

Fax:

City:

County/State:

Postcode:

Country:

SIGNATURE

PLEASE SIGN AND EMAIL BACK TO:

agnesg@climateactionprogramme.org

CONTRACT TERMS AND CONDITIONS

Payment: Payment should be made in full at time of booking. The organiser reserves the right to refuse entry to any delegate who has not paid the attendance fee in full. Payment must be made by credit card unless otherwise agreed.

Invoice Receipts: An Invoice receipt for all bookings will be sent to the above-noted billing address on receipt of full payment by credit card.

Registration Fee: The registration fee includes attendance at all sessions, refreshments, lunch, drinks reception, conference documentation and access to the mobile app.

Travel & Accommodation: Delegates remain responsible for all their own travel expenses & accommodation costs and arrangements.

Delegates: Only named and registered delegates may participate in the event. All delegates are responsible for their own insurance (including, but not limited to, travel, personal effects, personal and health insurance) and where applicable, for visas.

Cancellation: The delegate shall not cancel this agreement at any time except with the express written agreement of the Organiser. No refund shall be made 28 days or fewer ahead of the first day of the conference.

General: No delegate may transfer or assign any of the rights or obligations of this agreement (in whole or part) without the express consent of the organiser. Sustainable Investment Forum is part of:

Climate Change Media Ltd

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Jurisdiction: This agreement shall be governed and construed in accordance with English law and each party irrevocably agrees that the courts of England will have the non-exclusive jurisdiction to deal with any disputes.